OUR CHILDREN
OUR FUTURE
CAMPAIGN FOR
ASPEN COUNTRY DAY SCHOOL
This campaign maximizes and refines our school culture and student experience by growing our endowment and securing our financial future.
HISTORY & PURPOSE

Our Children Our Future is a campaign for people and programs. With our new campus complete, we now turn our attention to the people and programs that inhabit this extraordinary new space. By enhancing core support for our school community, we will strengthen the educational experience for our children and for generations to come.

Aspen Country Day School was founded on the values of the mountain West: an appreciation of the outdoors and the celebration of health and the human spirit. As we approach our 50th year, we have reaffirmed our commitment to a core philosophy of educating the whole child in mind, body, and spirit. This campaign maximizes and refines our school culture and student experience by growing our endowment and securing our financial future.

In 2016, the ACDS Board of Trustees approved a far-reaching five-year strategic plan. The 2020 IN SIGHT Strategic Plan prioritizes culture and secures our distinct sense of community while outlining a model for manageable and sustainable growth. Optimal enrollment allows for more program possibilities, more teacher collaboration, and a wider social pool for students. Working hand in glove with the 2020 IN SIGHT Strategic Plan, the Our Children Our Future Campaign preserves our definitive student experience and promotes organizational well-being by establishing financial viability for the present and the future through endowed funds and special initiatives.

The Our Children Our Future Campaign supports three core initiatives:

- A Program for Our Future
- Teaching for Our Future
- A Community for Our Future
An Aspen Country Day education is grounded in the three pillars of our mission: rigorous academics, creative arts, and outdoor education.
A PROGRAM FOR OUR FUTURE

Aspen Country Day School instills a joy of learning and prepares children for lives of meaning and purpose. We offer an education grounded in the three pillars of our mission: rigorous academics, creative arts, and outdoor education. We challenge each of our students by extending the learning experience through innovative programs and incorporating current research from educational thought leaders. We prepare each child for service to the greater good; we integrate technology while instilling a connection to the natural world; and we cultivate a deep appreciation for our local community while broadening global perspectives. We are a school where each child is known, loved, challenged, and thoroughly engaged. Funds raised through the Our Children Our Future Campaign will enhance our program by providing tools and resources necessary to support these educational beliefs.

- Endowed Outdoor Education fund
- Endowed funds for the arts
- Global learning initiatives
- Innovation, technology & creativity
- Social emotional learning & character development
- Speaker series & distinguished visitor program
Teachers are the heart of our school and the agents of our mission and values.
TEACHING FOR OUR FUTURE

Aspen Country Day School’s outstanding teaching faculty inspire children, foster responsible citizenship, and offer each child a transformative, personalized education. Our faculty teach to a variety of learning styles, collaborate with one another, and know each student’s needs and challenges. This is possible only through an unwavering and foundational commitment to recruiting, retaining, and rewarding the very best teachers and ensuring they are an ideal fit for Aspen Country Day School professionally and culturally. Teachers are the heart of our school and the agents of our mission and values. We invest in their professional growth and provide them with the best resources to practice their craft. Funds raised through the Our Children Our Future Campaign will affirm this commitment by providing expansive professional development opportunities and a robust and highly competitive compensation and benefits package.

- Awards for teaching excellence
- Endowed support for faculty salary budget
- Professional development opportunities
- Summer curriculum development
- Faculty housing solutions
A robust financial aid budget allows Aspen Country Day School to deliberately build a community of students and families who embody important elements of our school culture.
A COMMUNITY FOR OUR FUTURE

Aspen Country Day School strategically recruits and attracts the students and families we feel best embrace our mission, reflect our core values, and enrich our community—regardless of ability to pay tuition. Through need-based financial assistance, we strategically build a community of students committed to being and becoming their best by embracing our core values of character, respect, responsibility, community, and perseverance. We strongly believe that an economically diverse student body benefits all students. A robust financial aid budget allows Aspen Country Day School to deliberately build a community of students and families who enrich our classrooms and embody important elements of our school culture. The Our Children Our Future Campaign ensures this commitment and provides resources necessary to cultivating a vibrant and economically diverse student community.

- Endowed support for financial aid budget
- Named endowed scholarships
- Non-tuition financial assistance
A long standing culture of generosity speaks to the power of community at Aspen Country Day School.
EVERY GIFT MAKES A DIFFERENCE

Each gift is critical and sends a message of strong support for the school and our students. Philanthropic giving to Aspen Country Day School allows our community members to show their support for our students and offers an opportunity to advocate for a school and mission in which they passionately believe.

As an independent school and registered 501(c)3 non-profit organization, Aspen Country Day School relies on the generosity of its community members, in addition to the revenue generated by tuition and fees. Aspen Country Day School has a longstanding culture of generosity that allows us to offer our students the best educational experience possible. This support and solidarity speak to the power of community at Aspen Country Day School.

Gifts can be made via cash, check, credit card, stock transfer, and EFT. We also accept pledges to give a specified amount over a scheduled period of time, typically not exceeding five years.

Gifts may be made online any time at: www.aspencountryday.org/give
ASSEN COUNTRY DAY SCHOOL
TIMELINE OF THE JOURNEY

2020  Aspen Country Day School will celebrate its 50th anniversary.

2016  ACDS opens the school year on its completed new campus with a record enrollment of 258 students.

2015  Construction begins in August on the final phase of the new campus with a new dining hall, middle school building, gymnasium, and playing field.

2013  After a year at the Meadows, ACDS begins the school year on the Castle Creek campus with a new lower school building and arts facilities. Enrollment reaches 193 students in PreK-8th.

2012  ACDS and the Aspen Music Festival & School sign a 100-year agreement as partners on the Castle Creek campus. Groundbreaking begins on Phase I of the campus renovation project in May.

2008  Pitkin County approves the ACDS & AMFS master plan to redevelop the Castle Creek campus.

2001  ACDS & AMFS begin negotiating a joint campus redevelopment project.

2000  The school celebrates its 30th anniversary with a K-9th enrollment of 156 students.

1993  Construction begins on the Castle Creek building.

1980  Enrollment grows to 120 students in K-12th.

1970  With 53 students enrolled, Aspen Country Day School opens its doors for its first year on a campus leased from the Aspen Music Festival & School.
HISTORY OF THE 50 BY 50 OBJECTIVE

In October 2013, the school’s Board of Trustees resolved to raise a total of $50,000,000 by the school’s 50th anniversary in 2020. This will fund the total cost of construction of the school’s new campus and also provide an endowment to secure the school’s financial future.

Our Children Our Future Campaign
With the school’s campus complete, the campaign’s focus shifts to securing our financial future with an endowment for people and programs. More than 80% of the way to our goal of $50,000,000, the Our Children Our Future Campaign goes public in the fall of 2016 to support the students, teachers, and programs of Aspen Country Day School.

The Known & Loved Campaign
Groundbreaking for the first phase of construction begins in May 2012. After a year at the Meadows, ACDS returns to the Castle Creek campus in September 2013 to enjoy a new lower school building and arts facilities. By September 2014, 100 donors have raised nearly $25,000,000. In February 2015, ACDS commits $11,000,000 to proceed as a partner in the final phase of construction. In August 2015, groundbreaking begins. In September 2016, ACDS moves into our completed forever campus.

The Forever School Campaign
ACDS seeks to secure a permanent home for its distinctive educational program and community. Fundraising begins with a $3,000,000 lead gift. In 2008, ACDS and AMFS win land use approvals from Pitkin County. ACDS raises $17,000,000 by September 2013.
Our Children Our Future Campaign
CAMPBELL COMMITTEE

Mary Scanlan co-chair  
P’18, ’20; Trustee

Soledad Hurst co-chair  
P’19, ’20; Trustee

Michael Bourke  
P’23, ’25; Trustee

Terri Caine  
P’18; Trustee

Bush Helzberg  
P’19, ’20, ’22, ’25; Trustee

Melony Lewis  
P’23, ’25; Trustee

Catherine Maas  
P’08, ’15

Scott Russell  
P’19, ’21, ’23; Trustee

Bradley Schlosser  
P’15, ’19; Trustee

Daniel Shaw  
P’16, ’20; Trustee

Josh Wolman  
P’17, ’18; Head of School